

**PUBLIC-SECTOR TRANSPORTATION PROFESSIONALS TO GAIN KNOW-HOW
FROM NEW FREIGHT TRAINING PROGRAM AT UNIVERSITY OF DENVER**

- Transportation Experts Gil Carmichael and Andrew Goetz Say Transportation Planners to Study the Synergetic Issues that Affect Both Freight and Public Transportation-

DENVER, CO, September 2, 2008 – The Intermodal Transportation Institute (ITI) at the University of Denver, in a joint venture with the National Center for Intermodal Transportation (NCIT), is sponsoring a 2 ½ day training program called “Intermodal Freight Transportation and the Public Planning Process” that is aimed at educating public-sector transportation agency personnel about the synergies it has with the freight sector. It will be held at the University of Denver, Monday through Wednesday noon, October 13-15.

The instructional program for public-sector transportation agencies is being led by Professor Michael D. Meyer, PhD, Professor of Civil Engineering at the Georgia Institute of Technology and a member of the faculty team of ITI at the University of Denver. He developed the program as a means of increasing the awareness of the importance of the movement of goods and the impact that this movement is having on the nation’s overall transportation system and economic welfare.

“This important freight training program will deal with the synergies involved between the public and private sectors, and it is ideal for professionals working at state DOTs, MPOs, transit agencies, port authorities, or other public-sector transportation planning agencies who want to learn more about how the global intermodal freight transportation sector works,” said Andrew Goetz, Professor and member of the ITI faculty team.

“Given that freight transportation has been growing considerably due to increasing volumes of international trade, our transportation planning agencies at the federal, state, and local levels need to be more knowledgeable about how freight moves and what can be done specifically to accommodate an interconnected intermodal transportation system.”

Gil Carmichael, Founding Chairman of the ITI Board of Directors and former Federal Railroad Administrator, emphasized the importance of a public/private sector joint effort if we are to solve the nation’s existing transportation crisis. “Federal and state governments need to work together to create a partnership with the freight railroads to build at least 30,000 new miles of grade-separated, double and triple track, connecting the major cities, ports, and airports,” said Carmichael. “Doing so will create an ethical transportation system where each mode does what it does best. This key training program for public-sector transportation will answer questions dealing with topics such as: how public investment in the nation’s transportation system will benefit the movement of freight; what types of strategies are most effective for successful interfaces between public- and private-sector interests; and how to get freight stakeholders interested in the transportation planning process in order to maximize an intermodal freight and passenger transportation network. This program will stress the need to understand the synergies between the mode

segments, which will be intermodal in nature, much safer, much more environmentally benign and will produce maximum fuel efficiencies.”

“Learning more about the intermodal freight sector is a necessary prerequisite to working with the freight community in developing strategies to address the transportation capacity needs of the future,” said Goetz. “This important public-sector training program is exactly what public-sector transportation planners need to help educate them on developing the natural interfaces between the freight and passenger modes. This will help prepare the next generation of public transportation leadership.”

Participants will hear from executives from maritime, trucking, railroads, transit, and intercity transportation on their respective transportation modes and on the challenges of creating a truly intermodal transportation system. In addition, the participants will attend a lecture by Alberto Alemán, the CEO of the Panama Canal Authority, on one of the most important transportation infrastructure projects in the world, the Panama Canal Expansion Program. A focus of the program will be on data, analysis, and modeling and using these tools for freight planning. Importantly, the program will also examine the advantages and disadvantages of different funding sources and strategies for developing a strategic freight investment plan and a process for incorporating freight concerns into statewide and metropolitan transportation plans.

The registration fee for the training program is \$1,500.00 and covers 2 ½ days of instruction, program materials, meals, and an ITI-University of Denver certificate of participation upon completion. Additional information or registration forms for this significant public transportation training program can be obtained at: www.du.edu/transportation or by calling 303-871-4146 or 303-871-4702. Interested parties are encouraged to register early as participation is limited to 25 attendees.

About ITI

The Intermodal Transportation Institute at the University of Denver offers an Executive Masters Program that awards a Master of Science in Intermodal Transportation Management from the University of Denver. This graduate degree program prepares transportation industry managers for the increasingly complex, global business environment where knowledge of finance, quantitative processes, supply chain, law, and public policy issues as well as freight, passenger, and intermodal transportation operational strategies are critical management tools for success. For more information on the ITI Executive Masters Program call: 303-871-4702 or visit: www.du.edu/transportation.

About NCIT

The National Center for Intermodal Transportation (NCIT) is a partnership between the University of Denver and Mississippi State University. NCIT builds upon the activities of the Intermodal Transportation Institute (ITI) at the University of Denver and the activities of the centers with transportation focuses at Mississippi State University. NCIT is a part of the USDOT University Transportation Centers Program and was reauthorized under SAFETEA-LU.

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