

***Aramex Named Winner of 2008 BIFA Freight Service  
Award Sponsored by CargoWise edi  
- Acknowledged in New Environment Award Category -***

**Milton Keynes, UK, February 5, 2009** — CargoWise® edi, a leading provider of integrated international supply chain logistics management systems, and a major sponsor of the 2008 British International Freight Association (BIFA) Freight Service Awards is pleased to announce global transportation solutions provider Aramex as the first winner of the BIFA Environment award, a category introduced in 2008. The winning companies and individuals attended the distinguished ceremony, held in London on January 22, 2009, to celebrate the 20<sup>th</sup> Annual Lunch and Awards Ceremony of the British International Freight Association (BIFA).

With environmental greening a foremost topic in today's global economy and shippers and freight forwarders seeking clear and cost-efficient methods to reduce their carbon footprints throughout their global supply chains, CargoWise edi felt it was appropriate to sponsor an Environment Award for companies establishing specific 'green' initiatives that demonstrated serious efforts in diminishing the forwarding industry's carbon footprint.

Peter Quantrill, Director General of BIFA, said: "The awards are rightly acknowledged as the most prestigious within the freight forwarding, logistics and supply chain industry as they encourage and recognize high professional standards and special achievements. I am gratified that this award competition celebrated its 20<sup>th</sup> anniversary and continues to highlight the best efforts of managers and staff at all levels of this vital industry."

Quantrill continues: "As a mark of how the competition has evolved to reflect the enormous changes that have been seen in the supply chain since 1989, this year marked the debut of the Environment Award, which will go forward to mark the continuing interest and commitment of freight forwarders in this area."

Aramex was among 34 finalists vying for nine category trophies at the BIFA Freight Service Awards. In their submission, Aramex described its goal to be the world's first carbon-neutral global transportation and logistics provider. In 2008, the Company became the first logistics company in the Middle East to use hybrid vehicles, along with a number of eco-initiatives such as introducing biodegradable pouches. As part of a comprehensive strategy outlined in its Corporate Sustainability Report, Aramex has set environmental targets, including the reduction of carbon emissions per shipment by 50 percent. Aramex also reinvests one percent of its annual profits towards sustainable projects and business activities, including those that reduce the Company's long-term impact on the environment.

The introduction of eco-friendly packaging and the reduction in emissions per shipment are just a few examples that illustrate the company's commitment to the multi-layer 'green' policies and goals it set forth. Aramex is leading the way and showing its commitment to the environment by demonstrating that it is possible to balance running a successful business while also working towards reducing overall carbon emissions.

"We were pleased to participate in this year's first ever Environment Award and take great pride in recognizing the hard work and commitment that it takes to improve efficiencies for bettering our environment," said Steve Corbet, VP Business Development EMEA. "As we continue to recognize and award forward-thinking companies for making great strides in sustainability and a cleaner environment,

we hope to see the competition increase, leading to increased 'green' efficiencies in every facet of how we do business on a daily basis within our global supply chains.”

CargoWise edi has been facilitating customers' green initiatives for several years, and in 2004 the Company released its edi*Enterprise* integrated software system that provides a paperless approach to forwarders' supply chain operations, reducing global paper trails and facilitating the push toward a paperless office and greener environment.

#### **ABOUT CARGOWISE® EDI**

CargoWise edi provides solutions for forwarders, customs brokers and logistics service providers focused on supply chain execution capability in an integrated ERP-like globally capable system. It is a world-leading provider of low-cost, high-value software solutions and services for the freight forwarding, NVOCC, express courier, customs brokerage, contract warehouse, container freight station, ships agency, local cartage and other supply chain services.

Every day, 1,300 logistics service providers, consisting of 33,000 users in 45 countries, move goods through the global supply chain using CargoWise edi's flagship product *ediEnterprise*. CargoWise edi offers supply chain logistics management systems that provide full integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and now in the UK, the Company operates from 12 worldwide offices across the U.S., Europe and Asia. More information on CargoWise edi can be found here: [www.cargowise.com](http://www.cargowise.com).

#### **EDITORIAL CONTACTS**

Jim Martin, President, JDM & Associates Marketing LLC  
Phone: +1 847 570 9100  
[jim@jdmandassociates.com](mailto:jim@jdmandassociates.com)

#### **CARGOWISE EDI CONTACTS**

Melinda Elmowy, VP Global Marketing, CargoWise edi  
Phone: +61 2 8001 2200  
[melinda.elmowy@cargowise.com](mailto:melinda.elmowy@cargowise.com)

###