

**THE FUTURE OF TRANSPORTATION IS STRONG AND VIBRANT SAYS
PETER KELLER, ITI BOARD MEMBER AND PRESIDENT, NYK LINE (NA) INC.**

- Bright Long-term Global Picture Overshadows Near-term Challenges and Gloom -

DENVER, CO, February 19, 2009 – Peter Keller, member of the Board of Directors of the Intermodal Transportation Institute at the University of Denver and President of NYK Line (NA) Inc., told a Denver audience of representatives from transportation, government, and academia that, despite the current global economic slump, the future of international, intermodal transportation will be strong and vibrant in this era of globalization. Keller delivered the keynote address at the Denver Transportation Club's 28th annual transportation forum, which is the premier transportation conference in the Rocky Mountain Region.

Speaking to an audience that included students in transportation, logistics, and supply-chain management programs, Keller said: "We live in a world that is truly flat, as Thomas Friedman points out so well in his recent book. All we need do is look at how quickly this economic downturn came upon the entire world. The growth of international transportation during the 1990s and earlier has brought the continents closer together and made us increasingly interdependent. Certainly we are all concerned about the current economic situation and the state of our international supply-chain community, which has seen consumer confidence wither and demand decline; but we cannot turn back the clock. Our world will continue to shrink, to flatten, and we will continue to be more interdependent. While we are in a difficult economy, we should not dismiss the distinctions between the short-, medium-, and long-term future of transportation in a global economy. International trade and transportation will flourish in the long term."

"From adversity and change come opportunity and we must be ready for the turnaround," he said. "Each business cycle increases the pace of change, so we must be prepared to accelerate our pace of improvement and accelerate our activity levels. An economic depression is the time to review our transportation processes, to remove old, marginally productive assets, and to consider how we can add additional value to the international supply chain by reducing costs and increasing efficiencies. We need to re-evaluate our service models and patterns for the future. Yes, the near-term economic and transportation bubbles have burst, but after the downturn, we all know there will be an upturn. We need to plan for that eventuality now. We need to continue to seek global partnerships and opportunities. In this small world, which is getting smaller everyday, many people are still concerned or scared about the global marketplace. Don't be, it is the future."

Keller pointed out that the U.S. cannot afford to become isolationists in a time of economic downturn; but rather must work cooperatively to meet the challenges of change and develop strong global leadership to meet future needs. He reminded his audience that international transportation is a "team sport" with many players and it must be treated as such if it is going to work.

- Supply-chain trading partners must have mutual respect for one another and their roles in globalization.
- All must recognize that we should cooperate across borders and realize profit consistent with our investment, knowledge, and commitments.
- We cannot have one transportation sector trying to "hoard" all the profits in the supply chain.
- We must truly work together to add value to the entire transportation process by providing *real* business solutions that customers want and need.

Keller also pointed out that the U.S. intermodal system has become the transportation model for the world and that the container industry he represents is a bit of an economic window into the global economy as it acts as the retail sector of global intermodal transportation. "Containers move the products that we all touch throughout the international supply chain -- the goods that sit on shelves at Wal-Mart and Target; the auto parts that are needed to infuse our auto industry; the economic fuels we need when the currently eroded consumer confidence and demand return." He also pointed out there will be challenges to be met:

- Fuel prices will rise again. We must plan now rather than simply "hope" for depressed rates to continue.
- We all know the American transportation infrastructure has endemic issues that will not dissipate anytime soon. We need to continue the push for an extensive, efficient National Freight Transportation Policy.
- We need to consider the impact that the Panama Canal expansion, scheduled for 2014, will have on global trade and plan accordingly to meet the shipping demands it will create as economic normalcy returns.
- We need to consider, how with economic upheaval, our population might relocate as industries evolve, consumer demand returns, employment returns, and freight begins to flow again.
- We need to adapt to our global supply chains as they mature and evolve.

Keller summarized by saying: "We cannot forget three social responsibility tenets that are non-negotiable for today's global transportation companies -- environment, safety, and security. Social responsibility is no longer something strong companies can disregard, but rather is critical and must be an integral part of our planning. During this 'Cold Winter' we must plan wisely for a new and likely different economic season. In the long-term, this is a great and exciting industry with a tremendous future. Those transportation companies that are forward-thinking and bold in embracing globalization and receptive to change will survive and prosper in the long term to enjoy the summer fruits after this hard economic chill."

About ITI

The Intermodal Transportation Institute at the University of Denver offers an Executive Masters Program that awards a Master of Science in Intermodal Transportation Management from the University of Denver. This graduate degree program prepares transportation industry managers for the increasingly complex, global business environment where knowledge of finance, quantitative processes, supply chain, law, and public policy issues as well as freight, passenger, and intermodal transportation operational strategies are critical management tools for success. For more information on the ITI Executive Masters Program call: 303-871-4702 or visit: www.du.edu/transportation.

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