



FreightScan Named Finalist by CONNECT In 22nd Annual Most Innovative New Products Awards

- Nominated In the Hardware and General Technology Award Category -

Carlsbad, California, September 29, 2009 – FreightScan, LLC, a leader in the development and deployment of automated dimensioning systems for the freight and logistics industry, has recently been nominated by CONNECT, the San Diego region's non-profit technology and life sciences accelerator, as one of the finalists for the 2009 Most Innovative New Product (MIP) Awards in the category of Hardware and General Technology. 2009 Winners will be announced on December 11th at the MIP Awards Luncheon, to be held at the Hilton La Jolla hotel, Torrey Pines, California, with an audience of more than 800 of San Diego's top executives, entrepreneurs, service providers and academics in attendance.

Now in its 22nd consecutive year, the 2009 CONNECT MIP Awards, San Diego's "Oscars" for regional technological innovation, continues to showcase locally-developed, cutting-edge products covering a wide range of industries. From life saving medical technologies to the hottest new action sport equipment, the MIP Awards continue to be an indicator of the industries and technologies that drive San Diego's high-tech economy.

"Even in the toughest of economic times, this year's finalists exhibit the entrepreneurial spirit that has established San Diego as a leader in high technology innovation," said Duane Roth, Chief Executive Officer of CONNECT. "It's the perseverance of the finalists and all of the MIP nominees that will continue to drive our innovation economy forward."

"We are excited and honored to be nominated as a finalist for this important award from CONNECT," said Sheri Ascencio, Executive Vice President, Marketing for FreightScan. "FreightScan has worked hard to become a global leader in the arena of automated cargo dimensioning, and we are thrilled to be recognized by this successful regional program, known for linking inventors and entrepreneurs to help grow San Diego's innovative economy."

The 2009 MIP Award finalists were selected from approximately 100 entries representing a broad range of companies within eight categories. Finalists were selected by industry experts and business leaders through a rigorous screening process.

ABOUT CONNECT

CONNECT is a non-profit organization dedicated to creating and sustaining the growth of innovative technology and life science businesses in San Diego. Since 1985, CONNECT has assisted in the formation and development of over 2,000 companies and is widely regarded as the world's most successful regional program linking inventors and entrepreneurs with the resources they need for success. CONNECT focuses on research institution support, business creation and development, entrepreneurial learning, access to capital, public policy advocacy, awards, recognition and networking. More than 25 countries and regions have adopted the CONNECT model, including the U.K, Sweden, Norway, Denmark, Australia, and China.

ABOUT FREIGHTSCAN

FreightScan, LLC is a leader in the development and deployment of innovative technology solutions for the freight and logistics industry. Its groundbreaking automated dimensioning systems include the *FreightScan FS100*, an overhead scanner, and the *FL1000*, the world's first forklift-mounted scanner.

Utilizing revolutionary D.I.M.M. Tech™ (Defined Imaging and Multiple Measurement Technology), the *FS100* and *FL1000* have the capability to scan cargo in all configurations within seconds, providing companies with the ability to maximize warehouse resources, establish accurate billings and significantly improve revenues and profit performance. FreightScan has also recently introduced CargoVizion™, a cargo screening system that provides non-radiation technology for detecting and locating potential threat objects and materials. Logistics industry segments it serves include air freight, ground freight, rail freight, sea freight, multimodal transportation and container logistics. For more information, please visit: www.freightscancargo.com.

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