

CargoWise Rebrands, Celebrates 15th Anniversary *- New Look Reflects Modern, United Vision for Company -*

Sydney, Australia, January 25, 2010 — CargoWise® has announced an official name change, as well as a new branding initiative that reflects its position as a globally recognized technology supplier for logistics service providers. Effective January 1, 2010, CargoWise has officially dropped the "edi" from its name. It has also launched a new website with a clean, modern look and improved navigation.

CargoWise's rebranding initiative also comes at an important milestone, as the Company recently celebrated its 15-year anniversary. Following significant global growth over the years, the Company now has 10 offices worldwide and more than 33,000 users in 45 countries.

"We are pleased to announce this important rebranding initiative as it coincides with the 15th year of CargoWise's success as a global logistics technology provider," said Melinda Elmowy, Vice President Global Sales & Marketing for CargoWise. "CargoWise is recognized as a global company with solutions that enable our customers to operate seamlessly throughout the global supply chain. Our new image reinforces the CargoWise corporate brand and aligns with our strategic focus and commitment to deliver industry leading technology innovations and services to logistics service providers worldwide."

Editor's Note: New company logo available upon request.

ABOUT CARGOWISE®

CargoWise is a globally renowned technology provider that delivers an innovative, single platform solution to improve customers' visibility, efficiency, quality of service and profitability. It provides dynamic and efficient solutions for logistics service providers focused on effortless supply chain execution capability in an integrated globally capable enterprise system.

Every day, 1,300 logistics service providers, consisting of 33,000 users in 45 countries, move goods through the global supply chain using CargoWise's ediEnterprise system, a powerful and feature rich software solution developed to meet the ever-changing needs of the logistics industry. CargoWise offers the only single platform supply chain logistics management system that provides integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and in the UK, the Company operates worldwide from offices across the U.S., Europe and Asia. More information on CargoWise can be found at www.cargowise.com

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