

**Press Release  
For Immediate Release**



## **McKinnon Scholarship Established by Norfolk Southern Corporation for ITI at the University of Denver**

*- The Arnold B. McKinnon Scholarship Supports Graduate Education in Intermodal  
Transportation Management at ITI -*

**DENVER, CO, November 4, 2010** – Norfolk Southern Corporation recently hosted a luncheon to announce the establishment of the Arnold B. McKinnon Scholarship at the University of Denver. The McKinnon Scholarship will support graduate education in intermodal transportation management at the Intermodal Transportation Institute's executive masters program at the University.

Mr. McKinnon was Chairman and CEO of Norfolk Southern Corporation from 1987 to 1992 and was a strong proponent of intermodal transportation. "The creation of the Arnold B. McKinnon Scholarship at ITI honors the family of one of the chief architects of the modern Norfolk Southern Corporation and underscores the company's commitment to investing in our people," said Mike McClellan, Vice-President of Intermodal at Norfolk Southern, who hosted the luncheon at the company's headquarters in Norfolk, Virginia, and announced the new scholarship for ITI.

Honored at the luncheon were Mrs. Oriana M. McKinnon and Colin and Patt McKinnon. Also in attendance were Don Seale, Chief Marketing Officer, NS; Mark Manion, Chief Operating Officer, NS; Steve Branscum, Chairman, ITI Board of Directors; and George Woodward, President, ITI Board of Directors.

"Our family is so appreciative of the recognition given to Arnold in this way, given by a company he loved, to promote graduate education in the intermodal industry, which he greatly championed," said Mrs. McKinnon. Mr. Seale added: "Arnold was a strong advocate for the growth of the Norfolk Southern Corporation, including the creation of Triple Crown Services and the acquisition of major segments of Conrail. He was enthusiastic about the future growth opportunities of Norfolk Southern and the importance of investing in our management team."

Founded in 1997, the Intermodal Transportation Institute, in partnership with the transportation industry, offers an executive masters program for working professionals to help prepare the next generation of senior management for the intermodal transportation industry. The Arnold B. McKinnon-Norfolk Southern Scholarship will be used to support the growth and diversity of participation in the ITI graduate program. ITI is actively recruiting for its 10<sup>th</sup> graduate class, which will start in the fall of 2011.

**About ITI**

The Intermodal Transportation Institute at the University of Denver offers an Executive Masters Program that awards a Master of Science in Intermodal Transportation Management from the University of Denver. This graduate degree program prepares transportation industry managers for the increasingly complex, global business environment where knowledge of finance, quantitative processes, supply chain, law, and public policy issues as well as freight, passenger, and intermodal transportation operational strategies are critical management tools for success. For more information on the ITI Executive Masters Program call: 303-871-4702 or visit: [www.du.edu/transportation](http://www.du.edu/transportation).

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