



**Press Release  
For Immediate Release**

## **Mid-America Overseas Selects CargoWise ediEnterprise Platform**

*- Single Global System Integrates Offices Worldwide; Positions Company for Growth -*

**Chicago, IL USA, January 19, 2011** — CargoWise®, a globally recognized technology supplier for logistics service providers, recently signed an agreement with global logistics provider, Mid-America Overseas, Inc.

CargoWise will implement its ediEnterprise solution across Mid-America Overseas offices in the U.S. and worldwide. ediEnterprise will replace Mid-America Overseas' legacy system to achieve a streamlined, single global platform across its logistics and customs brokerage operations. Following a successful proof of concept and extensive review of the system, the company selected CargoWise to deliver the operational efficiencies, data flow and transparency required by Mid-America Overseas and its customers.

Michael Mierwinski, CIO of Mid-America Overseas, Inc. said: "Implementing ediEnterprise throughout our organization will allow Mid-America Overseas to consolidate many legacy systems into one global platform, thereby improving the efficiency of our employees and providing increased value to our customers."

"We are excited to partner with a company of Mid-America Overseas' caliber," said Gene Gander, Vice President Business Development – Americas for CargoWise. "Through comprehensive field-testing Mid-America Overseas was able to discover the true value of ediEnterprise as the best-of-class solution to support their global strategies now and in the future. We feel truly rewarded to be expanding our relationship with Mid-America Overseas."

### **ABOUT CARGOWISE®**

CargoWise is a globally renowned technology provider that delivers an innovative, single platform solution to improve customers' visibility, efficiency, quality of service and profitability. It provides dynamic and efficient solutions for logistics service providers focused on effortless supply chain execution capability in an integrated globally capable enterprise system.

Every day, 2,000 logistics service providers, consisting of 50,000 users in 50 countries, move goods through the global supply chain using CargoWise's ediEnterprise system, a powerful and feature rich software solution developed to meet the ever-changing needs of the logistics industry. CargoWise offers the only single platform supply chain logistics management system that provides integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and in the UK, the Company operates worldwide from offices across the U.S., Europe and Asia. More information on CargoWise can be found at [www.cargowise.com](http://www.cargowise.com)

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