



**Press Release
For Immediate Release**

**SBS Worldwide Wins 2010 BIFA Freight Service Award
Sponsored by CargoWise**

- Recognized For Excellence In Ocean Freight Category -

Milton Keynes, UK, January 21, 2011 — CargoWise®, a globally recognized technology supplier for logistics service providers, and a sponsor of the 2010 British International Freight Association (BIFA) Freight Service Awards, is pleased to announce that logistics specialist SBS Worldwide is the winner of 2010's Ocean Freight Award.

SBS Worldwide was chosen by a panel of industry judges as the winner of this year's award for demonstrating progressive, innovative approaches to meeting the needs of its customers. The Company's proactive attitude to providing an enhanced supply chain experience for its clients included making a significant investment in new shipping equipment to streamline the handling of the logistics process while also reducing costs. The end result has provided a superior service to its client base that was extremely effective during the rapidly changing market conditions of 2010, and secures SBS Worldwide's reputation as a valued partner of choice.

The prestigious award ceremony took place in London on January 20, 2011. Simon Clark, Business Development Manager – EMEA for CargoWise, presented the award and said: "We are extremely proud, as part of our ongoing commitment to the logistics industry, to sponsor this award and congratulate SBS Worldwide on this accomplishment. The standard of competition between the finalists this year has been higher than ever, but SBS Worldwide stands out from the others and deserves this year's recognition as a leader in the Ocean Freight category due to their refreshing and innovative approach and professionalism."

ABOUT CARGOWISE®

CargoWise is a globally renowned technology provider that delivers an innovative, single platform solution to improve customers' visibility, efficiency, quality of service and profitability. It provides dynamic and efficient solutions for logistics service providers focused on effortless supply chain execution capability in an integrated globally capable enterprise system.

Every day, 2,000 logistics service providers, consisting of 50,000 users in 50 countries, move goods through the global supply chain using CargoWise's ediEnterprise system, a powerful and feature rich software solution developed to meet the ever-changing needs of the logistics industry. CargoWise offers the only single platform supply chain logistics management system that provides integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and in the UK, the Company operates worldwide from offices across the U.S., Europe and Asia. More information on CargoWise can be found at www.cargowise.com

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